

ESL (Electronic Shelf Label) for double hooks

Geck®

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Geck[®] ESL for double hooks

In cooperation with the company Instore Solutions from Switzerland, Geck offers a space-saving ESL tag for use on its double hooks as an electronic price tag. The use of additional brackets is not necessary. Thus, significant space can be saved on the shelves.

Your benefits

- Patent-protected, space-saving design for stocking merchandise displays
- More products per shelf compared to ESL tags on an extra ESL holder on a double hook
- Very small and efficient 1.5" ESL tag with 200x200 pixels and multi-color e-paper display
- Provides highest resolution and display quality almost indistinguishable from paper
- Easy installation and replacement of conventional metal or plastic price tags without any problems
- Replaceable batteries with a runtime of over 2 years

Technical information

- Cloud-hosted CMS (Content Management System)
- Each router covers approx. 500 sqm of sales area
- Interface connection to customer's ERP approx. 3-4 days
- Battery life per ESL approx. 2 years. Battery is replaceable
- Dimensions approx. 58 x 28 x 6mm (H/W/D)

Do you have any questions?

We will be happy to advise you personally on your individual ESL solution at

phone +49 2352 542-0

daily in the time from 8 to 16 o'clock.